

WOULD YOU RISK HIS LIFE?

Baby formula, children's toys, cosmetics, pharmaceuticals, batteries and automobile parts have all been counterfeited and sold to EU consumers as legitimate brand names.

Don't risk the health and welfare of your loved ones by purchasing these products.

If you suspect a counterfeiting crime has taken place, report your suspicions immediately. You can call our hotline anonymously and free of charge at 0800 1 4600. Please go to www.tulli.fi for more information.

How do I know if the product I'm buying is counterfeit?

Some indicators to watch for:

- the price is much lower than average
- spelling mistakes on the product or packaging
- products normally sold in packages being sold individually
- shoddy appearance of the product or package

Keep Europeans safe – buy the real thing

YOUR JOB IS AT STAKE BECAUSE OF



COUNTERFEIT PRODUCTS

The trade in counterfeit products has an enormous negative impact on honest businesses and on the economy of Finland and the EU. Thousands of jobs are at stake when legitimate companies lose sales to counterfeiters. Counterfeiters don't pay taxes.

This means counterfeiting is stealing hundreds of millions of euros from all levels of government, which robs funding from education, health care and employment.

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SELLING COUNTERFEIT PRODUCTS IS ILLEGAL



Counterfeit products are commonly thought to be fake luxury products or illegally copied music, movies or software.

Nowadays counterfeiters also make pharmaceuticals, food, liquor, toys and spare parts. Using these products can harm or kill you or your loved ones.

Dealing in counterfeit products is a crime that can carry severe penalties – up to two years of imprisonment.

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BUY PIRATED GOODS – SUPPORT DRUG TRADE



When you buy counterfeit purses or pirated medicine at your local flea market or holiday resort, do you know where your money goes?

Organized Crime is often involved in the trade of counterfeit products. By buying "cheap" counterfeit products, you are also funding the international trade in drugs, weapons and humans.

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GAMBLING WITH YOUR HEALTH



When responding to a special offer on medicine on the Internet, do you know what you are getting?

Behind the special price is often a counterfeit product, and there is no guarantee that the medicine you get is safe or that it has the desired effect. And the money paid for counterfeit goods goes to organized crime.

Counterfeit medicines can kill.

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How do I know if the product I'm buying is counterfeit?

Some indicators to watch for:

- the price is much lower than average
- spelling mistakes on the product or packaging
- medicines normally sold in packages being sold individually
- shoddy appearance of the product or package
- there is no mention of the country of origin

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