

SELLING COUNTERFEIT PRODUCTS IS ILLEGAL



Counterfeit products are commonly thought to be fake designer goods or illegally copied music, movies or software.

But counterfeiters also make pharmaceuticals, food, liquor, toys and electrical products that can harm or kill you or your loved ones.

Dealing in counterfeit products is a crime that can carry severe penalties – fines of up to \$1-million dollars and imprisonment of up to five years.

If you suspect a counterfeiting crime has taken place, report your suspicions immediately. Please go to www.CACN.ca for more information.

How do I know if the product I'm buying is counterfeit?

Some indicators to watch for:

- the price is much lower than average
- spelling mistakes on the product or packaging
- products normally sold in packages being sold individually
- shoddy appearance of the product or package
- products (particularly electrical products) that have no name brand

Keep Canadians safe – buy the real thing



Royal Canadian Mounted Police
Gendarmerie royale du Canada



Canadian
Anti-Counterfeiting
Network

Réseau
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COUNTERFEIT PRODUCTS FUND ORGANIZED CRIME



When you buy counterfeit purses, t-shirts or CD's at your local flea market or other retailer, do you know where your money goes?

Organized Crime is now involved in the trade of counterfeit products. By buying counterfeit products, you could be funding organized crime.

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WOULD YOU RISK HER LIFE?

Internationally, thousands of deaths have been linked to counterfeit products.

Baby formula, children's toys, shampoo, cosmetics, pharmaceuticals, batteries and automobile parts have all been counterfeited and sold to North American consumers as legitimate brand names. Don't risk the health and welfare of your loved ones by purchasing these products.

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WE LOST OUR JOBS BECAUSE OF



COUNTERFEIT PRODUCTS

The trade in counterfeit products has an enormous negative impact on honest businesses and on Canada's economy. Thousands of jobs are lost when legitimate companies lose sales to counterfeiters.

Counterfeiters often don't pay taxes.

This means counterfeiting is stealing hundreds of millions of dollars from all levels of government, which robs funding from education, health care and employment.

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